



Martin LaFrenière

CINEMATOGRAPHER / DIRECTOR

LOOKSMARTVIDEO.COM
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EXPERIENCE

Manitomeia

Sep 2017 - *Current*

Editor / Camera Operator / Location Sound / Media Asset Manager / Post Audio Engineer

Editor, Camera Operator, and Media Management/DIT for french language documentary TV series, full length documentaries and childrens programming. Responsible for recording voice over and dialogue/ADR overdubs, as well as dialogue edits, nat pauses and other post audio processes.

Management of all production equipment including purchases, repairs and upgrades.

Designed Media Asset Management workflow for all production series including remote co-productions.

Looksmart Video

2015 - *Current*

Cinematographer / Director / Editor / Colourist / Motion Graphics

Produced documentary films, music videos, live artist performances, television productions and commercial video content. Clients include major label artists, national broadcasters, festivals and local businesses.



APTITUDES

Non-Linear Editors

Adobe Premiere Pro, Davinci Resolve, Final Cut Pro

DAWs

Pro Tools, Logic Pro X, Reaper, Ableton

Other Software

Adobe Creative Cloud (After Effects, Photoshop, Indesign, Illustrator)
Izotope RX-5 Suite, Izotope Ozone

Other Skillsets

Fluently Bilingual (English and French), Highly Organized, Goal Oriented, Excellent Communications Skills

References availble on request



TELEVISION *(SELECT CREDITS)*

- Terry Fox - The Power of One CBC
| **DOP** • William Prince Segment - 2021
- Terre En Nous (Season 2) APTN/Radio-Canada
| **Camera Operator** • 8 Episodes - 2021
- Terre En Nous (Season 1) APTN/Radio-Canada
| **Camera Operator** • 2 Episodes - 2020
- Denise au pays des Francos Radio-Canada
| **C Camera Operator** • Documentary - 2019
- Mobina Galore Bell TV
| **DOP** • "I'm Sorry I'm A Mess" - Full length Documentary - 2019

MUSIC VIDEO *(SELECT CREDITS)*

- Rayannah - Live au CCFM Live Performance
| **DOP** • 2021
- Indi Star - Exposed Music Video
| **DOP** • 2021
- Arden Jones - Smile Music Video (Atlantic Records)
| **DOP** • 2021
- Boy Golden - KD and Lunch Meat Music Video
| **DOP** • 2021
- Efflo - Reincarnation Music Video
| **DOP** • 2021
- William Prince - Tiny Desk Live Performance
| **DOP** • 2022
- Winterlude 2021 Live Musical Performances
| **DOP** • 2021
- William Prince - Wasted CBC - NYE Live Performance
| **DOP** • 2020
- Festival à la Maison Festival du Voyageur Live Musical Performances - 5 EPs
| **DOP** • 2020
- Efflo - Crystalline Music Video
| **DOP** • 2020
- Viisi - Runner Music Video
| **DOP** • 2020
- Viisi - Professional Music Video
| **DOP** • 2020
- Faouzia - Stripped EP Live Performance Video
| **DOP** • 2020
- Faouzia - 100 Band-aids Music Video
| **DOP** • 2020
- Faouzia - Secrets Music Video (Atlantic Records)
| **DOP** • 2020
- Faouzia - How It All Works Out Music Video (Atlantic Records)
| **DOP** • 2020
- Viisi - Down Music Video
| **DOP** • 2020



COMMERICAL *(SELECT CREDITS)*

Sookrams Brewing - Pure Imagination Web Commercial

| *DOP* • 2022

Winnipeg Downtown Biz - Downtown Sounds 2.0 Commercial

| *DOP* • 2021

Canadian Museum For Human Rights - Festival of Rights Childrens Entertainers Virtual Festival - 5 EPs

| *DOP* • 2021

Safe and Sound Manitoba Music Documentary Web Series - 5 EPs

| *DOP* • 2021

Festival du Voyageur - Les jeux voyageurs Web series

| *DOP* • 2021

Festival du Voyageur - Le plein air Web series

| *DOP* • 2021

Festival du Voyageur - Les temps des érables Web series

| *DOP* • 2021

William Prince - Gospel First Nation Album Spot TV Commercial

| *DOP* • 2021

Winterlude 2021 Ice Carving Competition

| *DOP* • 2021

Sookrams Brewing - Anniversary Commerical Web Commercial

| *DOP* • 2020

Greenview Paradise Vacation Property

| *DOP* • Real Estate Rental Promotional Video - 2019